

Dear Esteemed Developer,

ENDORSEMENT OF ESTATES AS MARK OF QUALITY DELIVERY

The Real Estate Developers Association of Nigeria (REDAN), the umbrella body of the organized real estate sector in a determined effort to enhance public confidence and improve on the quality of estate products and its processes in the country, is set to commence endorsement of Estates of its members that meet Redan's set criteria and requirements.

Accordingly, members who will like her estate(s) to be endorsed are encouraged to participate in this exercise.

Endorsement of your estates by Redan will increase confidence in the quality of your products and will give credence to the public to patronize such endorsed estate(s). Whilst stakeholders involved in the value chain will be encouraged to ensure and upscale standards, the integrity of your estates and buildings will be enhanced and value added to purchasers and end-users.

Furthermore, your company will enjoy the following benefits from Redan:

- Redan's seal will be inscribed on your product
- Endorsed materials and products will be published in the National dailies
- All endorsed company's products shall be listed on the REDAN website
- Products will be listed in REDAN's Programs of Event / Brochures / Periodic Publications
- Your company will enjoy discount on REDAN's advert banners, publications, magazines, newsletter e.t.c
- Redan will carry out advocacy and assistance on issues such as getting concessions from government where necessary.

To be qualified for endorsement, you will be required to meet REDAN's requirements in terms of processes, standards and other characteristics, as per the checklist below. Thereafter members of the Endorsement Committee will undertake a visit to your company for verification.

Accordingly, the National Executive Council invite Esteemed Development Company(ies) to key into this initiative in order to have their Estate(s) endorsed after meeting REDAN's requirements.

The Council shall be glad to receive your expression of interest in writing if you desire that your estate be endorsed by the Association.

Checklist / Template for Estate Endorsement

The Estate to be endorsed shall have:

Product

- Valid Title Document
- Development approval
- Accessibility
- Product Quality compliance
- Minimum Infrastructure required

Process

- Qualified professionals/artisans
- Compliance with the building code
- Approval of design and compliance
- Quality compliance and assurance
- Relevant regulatory and development control agency
- Health and safety compliance

Business Processes with customers

- Use of application forms
- Proper documentation between customer and developer. This will check e.g. letter of offer, title given to end user and letter of application.